

Remit Address:

WTVJ
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (954) 622-6000
Billing: (954) 622-6000

www.nbcmiami.com

Billing Address:

MENTZER MEDIA
Attention: Accounts Payable
DO NOT MAIL
600 FAIRMOUNT AVENUE
SUITE 306
TOWSON, MD 21286

INVOICE

Advertiser	CROSSROADS GRASSROOTS POLIC'
Product	CROSSROADS GPS
Estimate Number	1952

Invoice #	MI12080389
Invoice Date	08/26/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/26/12

Station	WTVJ
Account Executive	Corey Lane
Sales Office	Philadelphia NSO
Sales Region	National

Order #	331130
Alt Order #	
Deal #	
Order Flight	08/23/12 - 08/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WTVJ	6A-7A TISF	6A-7A								
ALL SPOTS ON THIS ORDER PREEMPTIBLE CLASS OF TIME											
					08/20/12 to 08/26/12	4x	--- 22 -				
	WTVJ			Th	08/23/12	:30	6:24 AM	FLSNTV01GPH	\$500.00		2
	WTVJ			Th	08/23/12	:30	6:55 AM	FLSNTV01GPH	\$500.00		1
	WTVJ			F	08/24/12	:30	6:17 AM	FLSNTV01GPH	\$500.00		4
	WTVJ			F	08/24/12	:30	6:51 AM	FLSNTV01GPH	\$500.00		3
2	WTVJ	7A-9A TODAY	7A-9A		08/20/12 to 08/26/12	4x	--- 22 -				
	WTVJ			Th	08/23/12	:30	7:59 AM	FLSNTV01GPH	\$1,200.00		2
	WTVJ			Th	08/23/12	:30	8:29 AM	FLSNTV01GPH	\$1,200.00		1
	WTVJ			F	08/24/12	:30	8:36 AM	FLSNTV01GPH	\$1,200.00		3
	WTVJ			F	08/24/12	:30	8:59 AM	FLSNTV01GPH	\$1,200.00		4
3	WTVJ	9A-10A TODAY II	9A-10A		08/20/12 to 08/26/12	4x	--- 22 -				
	WTVJ			Th	08/23/12	:30	9:29 AM	FLSNTV01GPH	\$500.00		1
	WTVJ			Th	08/23/12	:30	9:59 AM	FLSNTV01GPH	\$500.00		2
	WTVJ			F	08/24/12	:30	9:29 AM	FLSNTV01GPH	\$500.00		3
	WTVJ			F	08/24/12	:30	9:57 AM	FLSNTV01GPH	\$500.00		4
4	WTVJ	10A-11A TODAY III	10A-11A		08/20/12 to 08/26/12	4x	--- 22 -				
	WTVJ			Th	08/23/12	:30	10:29 AM	FLSNTV01GPH	\$200.00		2
	WTVJ			Th	08/23/12	:30	10:50 AM	FLSNTV01GPH	\$200.00		1
	WTVJ			F	08/24/12	:30	10:29 AM	FLSNTV01GPH	\$200.00		3

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Product	CROSSROADS GPS
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Deal #	
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IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
4	WTVJ	10A-11A TODAY III	10A-11A						\$200.00		4
	WTVJ			F	08/24/12	:30	10:59 AM	FLSNTV01GPH			
5	WTVJ	5P-6P NBC 6 NEWS @5P	5P-6P		08/20/12 to 08/26/12	4x	--- 22 --				
	WTVJ			Th	08/23/12	:30	5:23 PM	FLSNTV01GPH	\$600.00		2
	WTVJ			Th	08/23/12	:30	5:55 PM	FLSNTV01GPH	\$600.00		1
	WTVJ			F	08/24/12	:30	5:16 PM	FLSNTV01GPH	\$600.00		3
	WTVJ			F	08/24/12	:30	5:40 PM	FLSNTV01GPH	\$600.00		4
6	WTVJ	6P-630P EARLY NEWS	6P-630P		08/20/12 to 08/26/12	2x	--- 11 --				
	WTVJ			Th	08/23/12	:30	6:22 PM	FLSNTV01GPH	\$1,200.00		1
	WTVJ			F	08/24/12	:30	6:25 PM	FLSNTV01GPH	\$1,200.00		2
7	WTVJ	7P-730P EXTRA	7P-730P		08/20/12 to 08/26/12	4x	--- 22 --				
	WTVJ			Th	08/23/12	:30	7:11 PM	FLSNTV01GPH	\$1,200.00		1
	WTVJ			Th	08/23/12	:30	7:28 PM	FLSNTV01GPH	\$1,200.00		2
	WTVJ			F	08/24/12	:30	7:18 PM	FLSNTV01GPH	\$1,200.00		3
	WTVJ			F	08/24/12	:30	7:28 PM	FLSNTV01GPH	\$1,200.00		4
8	WTVJ	1135-1235A TONIGHT/W LENO	1135P-1235A		08/20/12 to 08/26/12	4x	--- 22 --				
	WTVJ			Th	08/23/12	:30	11:59 PM	FLSNTV01GPH	\$750.00		1
	WTVJ			Th	08/23/12	:30	12:17 AM	FLSNTV01GPH	\$750.00		2
	WTVJ			F	08/24/12	:30	11:58 PM	FLSNTV01GPH	\$750.00		4
	WTVJ			F	08/24/12	:30	12:32 AM	FLSNTV01GPH	\$750.00		3

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Product	CROSSROADS GPS
Estimate Number	1952

Invoice #	MI12080389
Invoice Date	08/26/12
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Deal #	
Order Flight	08/23/12 - 08/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WTVJ	7A-9A SAT TODAY	7A-9A		08/20/12 to 08/26/12	2x	-----2-				
	WTVJ			Sa	08/25/12	:00			\$750.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	2
	WTVJ			Sa	08/25/12	:30	7:00 AM	FLSNTV01GPH	\$750.00		1
10	WTVJ	9A-10A MIAMI SA/WKND TODA	9A-10A		08/20/12 to 08/26/12	2x	-----2-				
	WTVJ			Sa	08/25/12	:00			\$225.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	2
	WTVJ			Sa	08/25/12	:30	9:27 AM	FLSNTV01GPH	\$225.00		1
11	WTVJ	6P-7P SA-SU 6P	6-7P		08/20/12 to 08/26/12	2x	-----2-				
	WTVJ			Sa	08/25/12	:00			\$1,000.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	2
	WTVJ			Sa	08/25/12	:30	6:18 PM	FLSNTV01GPH	\$1,000.00		1
12	WTVJ	9-10P LAW & ORDER SVU	9P-10P		08/20/12 to 08/26/12	1x	-----1-				
	WTVJ			Sa	08/25/12	:00			\$2,500.00	See MG 12.2	1
	WTVJ	10-11P LAW & ORDER: SVU	10P-11P		Sa	08/25/12	:00		\$2,500.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	2
								DNA-SEVERE WX COVERAGE			
13	WTVJ	6-8A MIAMI SU/WKND TODAY	6A-8A		08/20/12 to 08/26/12	2x	-----2				
	WTVJ			Su	08/26/12	:30	7:12 AM	FLSNTV01GPH	\$250.00		1
	WTVJ			Su	08/26/12	:30	12:59 PM	FLSNTV01GPH	\$250.00		2

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Product	CROSSROADS GPS
Estimate Number	1952

Invoice #	MI12080389
Invoice Date	08/26/12
Invoice Month	August 2012
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Station	WTVJ
Account Executive	Corey Lane
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Order #	331130
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Deal #	
Order Flight	08/23/12 - 08/29/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	1021
Advertiser Code	
Product Code	

Agency Ref	42748
Advertiser Ref	23242

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WTVJ	8A-9A SUN TODAY	8A-9A		08/20/12 to 08/26/12	2x	-----2				
	WTVJ			Su	08/26/12	:00			\$1,200.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	1
	WTVJ			Su	08/26/12	:00	DNA-SEVERE WX COVERAGE		\$1,200.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	2
15	WTVJ	9A-10A MEET THE PRESS	9A-10A		08/20/12 to 08/26/12	1x	-----1				
	WTVJ			Su	08/26/12	:00			\$2,500.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	1
16	WTVJ	10A-1030A CHRIS MATTHEWS	10A-1030A		08/20/12 to 08/26/12	1x	-----1				
	WTVJ			Su	08/26/12	:00	DNA-SEVERE WX COVERAGE		\$1,600.00	See MG 16.2,16.3,16.4,16.5,16.6,16.7	1
17	WTVJ	6P-7P SA-SU 6P	6-7P		08/20/12 to 08/26/12	2x	-----2				
	WTVJ			Su	08/26/12	:30	5:48 PM	FLSNTV01GPH	\$1,000.00		2
	WTVJ			Su	08/26/12	:30	6:23 PM	FLSNTV01GPH	\$1,000.00		1
18	WTVJ	11P-1135P L. NEWS	11P-1135P		08/20/12 to 08/26/12	6x	---222-				
	WTVJ			Th	08/23/12	:30	11:24 PM	FLSNTV01GPH	\$1,800.00		2
	WTVJ			Th	08/23/12	:30	11:32 PM	FLSNTV01GPH	\$1,800.00		1
	WTVJ			F	08/24/12	:30	11:13 PM	FLSNTV01GPH	\$1,800.00		3
	WTVJ			F	08/24/12	:30	11:30 PM	FLSNTV01GPH	\$1,800.00		4

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18	WTVJ	11P-1135P L. NEWS	11P-1135P								
	WTVJ			Sa	08/25/12	:30	11:21 PM	FLSNTV01GPH	\$1,800.00		5
	WTVJ			Sa	08/25/12	:30	11:52 PM	FLSNTV01GPH	\$1,800.00		6

Aired Spots **43**

Gross Total **\$37,475.00**
Agency Commission **\$5,621.25**
Net Amount Due **\$31,853.75** Payment Terms 30 Days

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